

AVON

Fundraising Earning Potential

I have selected the highest earnings opportunity for your Avon Fund-Raiser, which would provide a 40% profit on the total dollar sale of Avon products sold by your group. In order to achieve the 40% profit, your group would need to sell a minimum of \$1,500.00 in Avon products. If your group's sales total were below \$1,500 you would earn the following profits:

<u>Total Sales</u>	<u>Percentage of Earnings</u>
\$0 - \$249	20%
\$249.01 - \$400	25%
\$401.01 - \$850	30%
\$850.01 - \$1,499.99	35%
\$1,500 and up	40%

As you can see by the enclosed Avon Fund-Raising Opportunity Earnings at 40% chart, it would only take 10 people selling \$15 worth of Avon products to 10 customers to reach total sales of \$1,500 and the 40% earnings profit margin.

Contact me for additional information or with any questions:

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